Nature Para Todos

José G. González, M.Sc.
(U.C. Davis, Sacramento State, and Univ. of Michigan)

Magic and Wonder

YO CUENTO…this is my story

Chelsea Pfeiffer Why did this story get run with these criminals' school photos, where on the same day, same situation, the article of another group of burglars featured their mug shots?

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Three University of Iowa wrestlers arrested; burglary charges pending

By Lee Hermiston, The Gazette

Photos

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NEWS WEATHER CANCELLATIONS SPORTS VIDEOS 9.2 9.3 SHOW YOU CARE YOU

Coralville police arrest four in burglary investigation

By Lee Hermiston, The Gazette

Video Photos

and Curtis J.

Negative images in the media affect how black people are treated in real life

"This type of overrepresentation sends a message that it's okay and it's justified to fear black folks. It sends a message about who black people are that is harmful and hurtful," said Rashad Robinson, executive director of the civil rights group ColorOfChange, in the video above.

xitlalic

All these butterflies remind me of a childhood in Michoacan... Beautiful!!!!

Photo Credits: Melanie Cervantes, Favianna Rodriguez

Expressing a desire to express Cultura

"I am a Latino who is passionate about conservation. As a conservation biologist, I feel like I need to give back to the natural surroundings and wildlife that inspired and drive my career. As a proud Latino, I know I would not be where I am today without my Latino upbringing and influences.

To be honest there are not very many Latinos in science or the field of conservation so I feel a personal responsibility to work equally hard on my work as a conservation biologist as I do as a future Latino role model and educator. I purposely changed the trajectory of my career so that I could fulfill both of these goals and impact, as well as join, both of these communities."

Stories for Cultural Inclusion

"Data makes you credible, stories make you memorable"

Why does the story matter?

The framing validates and affirms our experience and sense of belonging in this COMMUNITY.

Stories define, empower/disempower…connect

I WANT TO BELONG--- YO CUENTO

Role of Culture in Defining and Creating Eco-environmental Knowledge

"Cultures from all regions of the world have developed a complex view of nature, rooted in their philosophy, which has led to their understanding and explanation of the natural world."

(Science and Culture- EMBO Rep. 2003 March; 4(3): 220–223)

Communicating Ciencie & "Conservation Cultura"

De Semillita

Don’t simplify, AMPLIFY and connect

LATINO OUTDOORS

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